



Promoting project management certification, PMI and project management professionalism to the community.



## Become a Sponsor

The Olympia Chapter of the Project Management Institute (PMI) seeks sponsors to help fund chapter meetings, support professional development and educational opportunities for the local PMI community. We promote awareness of project management products and services as well as encourage employers of project management to support participation in PMI.

## Sponsorship Opportunities & Fee Structure

Opportunity	Value	Fee
<b>Newsletter Advertising</b>	<ul style="list-style-type: none"> <li>• Advertisement in the bi-monthly Olympia Chapter newsletter.</li> <li>• Recognized during chapter meeting in the slide show.</li> <li>• Placement cost per issue, Business Card -2" x 3.5":               <ul style="list-style-type: none"> <li>○ 1-2 issues ~ \$32</li> <li>○ 3-4 issues ~ \$27</li> <li>○ 5-6 issues ~ \$22</li> </ul> </li> <li>• Placement cost per issue, Quarter Page -4.5" x 3.5":               <ul style="list-style-type: none"> <li>○ 1-2 issues ~ \$50</li> <li>○ 3-4 issues ~ \$45</li> <li>○ 5-6 issues ~ \$40</li> </ul> </li> </ul>	
<b>Bronze Sponsorship</b>	<ul style="list-style-type: none"> <li>• Receives recognition on chapter website including logo, contact information, brief description of services, and in announcement of upcoming educational events.</li> <li>• Recognized during chapter meeting slide show.</li> <li>• Recognized as sponsor in membership e-mailings &amp; newsletter.</li> </ul>	\$200
<b>Silver Sponsorship</b>	<ul style="list-style-type: none"> <li>• This sponsorship supports the monthly chapter meetings, to include:               <ul style="list-style-type: none"> <li>○ One complimentary dinner for one person from your organization.</li> <li>○ May speak for 5 minutes to address event attendees and share company purpose.</li> <li>○ Recognized during chapter meeting slide show.</li> <li>○ A table/space will be provided at the chapter meeting if desired for marketing materials, equipment, etc.</li> </ul> </li> <li>• Receives recognition on chapter website including logo.</li> <li>• Recognized as sponsor in chapter meeting e-mailings.</li> </ul>	\$350



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<p><b>Gold Sponsorship</b></p>	<ul style="list-style-type: none"> <li>• "GOLD Sponsor" recognition on publications such as the chapter newsletter and on chapter sponsored special events flyers.</li> <li>• Recognized on PMI's website in the "Sponsorship - Gold Section"; recognition includes logo, contact information, brief description of services, and most importantly, a link to the vendors website. Website maintained for one calendar year from sponsorship date.</li> <li>• Ability to use "Gold Sponsor of PMI Olympia Chapter" in marketing materials as well on company website (this privilege only applies to Gold Sponsors).</li> <li>• One complimentary dinner for one person from your organization.</li> <li>• Recognition on back of PMI Olympia Chapter Tri-fold brochure (this privilege only applies to Gold Sponsors).</li> <li>• At each monthly chapter meeting:             <ul style="list-style-type: none"> <li>○ May speak for 5 minutes to introduce attendees to their company, products, and services at monthly chapter meetings.</li> <li>○ Able to provide handouts at chapter sponsored event.</li> <li>○ May hold drawing for prize(s) less than \$50 per item at monthly chapter meetings.</li> </ul> </li> <li>• May sell products (books, CDs, software) at chapter meetings.</li> </ul>	<p>\$1,000</p>
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If you have any questions or want to know more about sponsorship, please contact Christie Whitney @ 253-606-1713 or email [sponsors@pmiolympia.org](mailto:sponsors@pmiolympia.org).

## WE GREATLY APPRECIATE YOUR INTEREST IN OUR ORGANIZATION!

Sponsorship of PMI Olympia Chapter shall be open to any person or organization interested in furthering the purposes of PMI without regard to race, creed, color, age, sex, marital status, national origin, religion, physical or mental disability. You do not need to be a member of PMI to be a sponsor. 2009.