



Olympia Chapter Meeting

November 16, 2004

TYEE CONFERENCE CENTER, TUMWATER

Sponsored by MCM Project Management

“But We Can’t Measure What We Do!”

Presented by Mary Campbell, Washington State Office of the Governor

The prospect of measuring performance is daunting to managers and staff alike. Capturing the complexity of what you do in one number is impossible. The costs of measurement don't seem to justify the payoffs. And what if the measures show that you have fallen short of your goal? Given that, how can we know how well we are managing our projects?

In this interactive session, Mary will show you how you can develop a relevant and meaningful portfolio of measures in less than a half hour. In fact, we'll help develop a portfolio for a willing volunteer on the spot.

Biography

Mary Campbell is the Governor’s Special Assistant for Quality and Performance. In this capacity, she supports the Governor’s executive managers and their staff to develop and use performance measures and other tools to improve services and results. Mary has served as an internal and external consultant to several state agencies over the last 15 years, primarily in the areas of performance management, team development, process improvement and conflict resolution. Mary’s formal education includes a Masters in Public Administration. In past lives she has been a Peace Corps volunteer, a federal employee, a high school teacher and a small business owner. She is the mother of two college students, and an avid skier, sailor and rollerblader.

About PMI

The Project Management Institute is the leading organization for the advancement of project management and certification of Project Managers.

You are welcome to attend whether or not you are a PMI member.

Membership information is available at:

[PMI Membership Overview - Membership Benefits](#)

http://www.pmi.org/info/GM_C_Membership_Overview.asp

You must register AND prepay to guarantee your dinner reservation.

Please RSVP to
[Applause Event Services](http://www.applauseevents.net/registrationservices.htm)
<http://www.applauseevents.net/registrationservices.htm>
360.349.5415 msg.

Social 5:30 pm
Dinner 6:30 pm
Speaker 7:15 pm

Directions
The Tyee Conference Center
5757 Littlerock Rd
Tumwater
360.753.9199

From Interstate 5 (I-5), take exit 102.
Proceed west on Trosper Road for 1/3 mile.
Turn left at the Littlerock Road stoplight.
Proceed for 1/3 mile.
Turn right into the Tyee Center parking lot.
(Across from the Costco gas station, just past Minks Plaza).

Five Reasons to Attend PMI Olympia Events:

- Outstanding Programs
- Certification & Career Development
- Networking
- Sponsorship Opportunities
- FUN

Cost
PMI Members \$25
Non-members \$30
Speaker Only \$10

Menu
Cranberry Glazed Pork Loin, Sweet Potato Mash, Seasonal Vegetables, Salad & Roll

A vegetarian option is available. Please order during registration.

PMI Olympia December 14 Program:

Open Space – Come learn and experience this powerful technique that connects people to things they care about...including projects and essential information.